



History Lives Here

News and Activities of the Pajaro Valley Historical Association

November 2015

Christmas Tea is Coming to Town

Mark your calendar for Dec. 6

By Gayle Ivanovich

Join us once again for the annual PVHA Holiday Tea on Sunday, Dec. 6.

“An Old-Fashioned Christmas” will feature a child’s vision of the holiday, including our extensive collection of dolls of many lands and eras. In addition, winter fashions through the centuries will be displayed, as well as, our very special Christmas décor.

Our tea table will be laden with an endless variety of sweet and savory holiday goodies. Take

a break from your chores and spend some time with friends and neighbors.

For decades, we have served coffee and tea in cups and saucers donated by Pajaro Valley families, donors’ names written on the undersides. It’s a fun tradition to peek under your cup (hopefully empty) to see the name, often a friend or member of your own family!

The tea will be open at the Bockius-Orr House on 332 East Beach St. from 1 to 4 p.m. Archive tours will also be available. Parking is at Watsonville High School and on East Beach Street. Ho, ho, ho!



‘An Old Fashioned Christmas’ Now On Display

The house is now being transformed for the fall and winter. Our doll collection, along with beautiful dresses and hats dating from the 1800s, are now on display. You are cordially invited to come visit.



LEFT: Dolls from the collection of Mae Lord, WHS teacher from the 1930s through the 1950s. Ms. Lord loved to travel and upon her death, the PVHA became the guardian of her memories. FAR RIGHT: A velvet dress made in Denmark for Mrs. P.H. Schmidt (1852-1920) and donated by Helen Bowen. Mr. and Mrs. Schmidt started Schmidt’s dry good store in Freedom.



An 1850s porcelain “bride” doll that belonged to Charlotte Bockius.



IN REMEMBRANCE

Judy Campbell, past PVHA president and much more, passes

With leftover yarn, Judy Campbell made treasures for suffering children both at home and overseas; it was just one of the many ways she gave back and one of the many wonderful things that will be missed with her passing on Oct. 24 at Valley Convalescent Hospital. She was a former president of the PVHA, an active member of her church, a former Woman of the Year and so much more. She was 75.

Judy was a native of Watsonville and attended local schools, graduating from Moreland Notre Dame School in 1958. She worked in the banking industry for 35 years and had been a very active member of Alpha Theta Chapter of Omega Nu Sorority since 1995. Omega Nu supports women and children of this community. She was a zealous knitter and belonged to the Do-Knits



Judy Campbell

Knitting Club. She knitted Teddy bears for local abused children and for babies with AIDS in Africa. Judy had been a member of PVHA since 2006.

Ken Dobler, who served with Judy on the PVHA board and went to grammar school with her, told the Register-Pajaronian that

you could always count on her to complete any task.

“She was a person who did what she said,” Dobler said. “If she said she was going to do something, you didn’t worry any more.”

Judy was named Woman of the Year by the Pajaro Valley Chamber of Commerce in 2008 due to her contributions throughout the community, volunteering for events and always pitching in to help. Judy will be greatly missed for her wonderful smile and willingness to do whatever was needed. Her honesty, work ethic, integrity and giving spirit are her legacy to a life well lived.

“It is so tragic, we have lost an incredibly generous, kind and giving lady,” said Judy Doerin-Nielsen. “For as long as I have known Judy, she never said ‘no,’ if she thought she could help. She has always had an incredible amount of common sense that she used in her daily life. She saw the best in everyone, but wasn’t afraid to stand up for what she believed in. She was tough, she was strong, she was giving, she cared, she was spiritual and she will truly be missed by many of us that truly loved her.”

May God bless her and take care of her.

Focus Ag Graduation held at Bockius-Orr

An annual event that PVHA looks forward to is the Focus Ag graduation. It was held this year on Friday, Oct. 30, and provided a great opportunity to show off the house to community members who were new to PVHA. The graduating students came from the Tri-County area. PVHA volunteers were on hand to help. Gayle Ivanovich gave them a short but informative introduction on the history of the house.



Steve Bontadelli, who grows Brussels sprouts, talks to Focus Ag graduates.

It Was A Busy 75th Anniversary Year for the PVHA

The year is drawing to a close and we would like to thank all of our members, volunteers, visitors and benefactors who have supported the PVHA throughout the year.

We celebrated our 75th year anniversary in 2015 and what a busy year it has been. School tours, visitors to the archive, as well as the house and garden, our annual picnic, a "Luncheon for Ten" at the Bockius-Orr House, the annual Focus-Agricultural graduation and the upcoming Old Fashioned Christmas Tea, to name but a few of our activities, have kept all of us hopping.

Fundraising wise, we decided to do a "don't have to attend" event and had a successful raffle raising in excess of \$12,000. Unfortunately, we still found ourselves in a position of not being able to cover our oper-

MESSAGE FROM THE Board

ating expenses from operating income. The board, after looking at alternatives, made the difficult decision to eliminate the part-time archive coordinator position to ensure the economic future of PVHA.

With this change, we are confident that in 25 years PVHA will be celebrating its 100th year, protecting the history of the Pajaro Valley. As with most things, change is difficult, but inevitable and the archive continues to be open with dedicated volunteers available to welcome visitors. Please be assured that artifacts and historical information continues to be

carefully protected.

In the main house, volunteers have worked throughout the year with great dedication and enthusiasm changing the exhibits and displays, as well as, maintaining our extensive costume (clothing) collection and assisting with all the activities that take place in the house.

As always, we have many opportunities for new volunteers and welcome anyone who would like to spend some time working in the house, garden or archive. Please contact us if you are interested. And last, but not least, we wish everyone a wonderful holiday season and Happy New Year.

— PVHA Board of Directors

Items of Note

August through October

HONORARIUMS

Judy Campbell

- Sharon and Ed Bystran

MEMORIALS

Dixie Arns

- Shirley Spain
- Judy Campbell
- Corralitos Women's Club
- Jodi Frensley
- Alice Montgomery
- Marilyn Hyde
- Ken and Anne Dobler
- Stan and Judy Nielsen
- Helen Harness

Judy Campbell

- Stan and Judy Nielsen
- Scott and Jodi Frensley
- Lori Sunderland

Donald A Rhodes

- William and Cloy Codiga

Bob Tindall

- Alice Montgomery
- Hank & Catherine Schimpeler

Janet Heick Bond

- Frances and James Heick

Jack Passey

- Ken and Anne Dobler
- Stan and Judy Nielsen
- Judy Campbell
- William and Cloy Codiga

Barbara Beilby

- Bill and Karen Bachan

Joydell Clark

- Stan and Judy Nielsen

Katie Winter

- Stan and Judy Nielsen

Donald Melton

- William and Cloy Codiga

Bruce Oneto

- William and Cloy Codiga

Frederick Sousa Silva

- William and Cloy Codiga

Bill Murphy

- Stan and Judy Nielsen

Dan Denny

- Frances Heick

DONATIONS

Historic Preservation Fund

Hank and Catherine Schimpeler

75th Anniversary

Josephine Lint

General Use

- Marvin Byers

RENEWING MEMBERS

- Christine Grul
- Edmund P. Maddock
- Mary Nobuko Okamoto
- Arlene Okamoto Minami
- Joan Lane
- Alois Martin Ackerman
- Steve and Alice Bankhead
- Margaret Bloom (Sue)
- Marguerite Bloom
- James and Nancy Carroll
- Ellen Mann Christie
- Mimi Crumpton
- Eric and Teresa Del Piero
- Bob Dickie
- Carl and Frances Dobler
- Bill and Glendawyn Doyle
- John and Judy Eiskamp
- Mas and Marcia Hashimoto
- Robert Leonardich
- Patricia Lester
- Vic Lewis
- John and Megan Martinelli
- Warren and Ann Nelson
- Bernice Palmtag
- Rita Pope
- Betty Rather
- The Roth family
- James and Cheryl Scampavia
- James Peter Scurich

- Tom and Geri Anne Simmons
- Bob Wall
- Catherine Coward
- Andrew Guth
- Thomas and Virginia Rosewall
- Phillip and Diana Gilman
- Friends of Santa Cruz State Parks
- Bonny Hawley
- Jo Marie Lake
- Helen Harness
- Caroline Rodgers
- Ralph and Susan Jacobs
- Craig and Dusty Miller
- Jolene Vukasovich
- Anton and Charlotte Car
- Dennis and Laurie Osmer

NEW MEMBERS

As of September

- Marie Devery
- Richard and Nancy Codiga
- James and Cheryl Scampavia
- Doris Goon
- John and Clara Radin
- Elizabeth Ludden
- KBK Insurance Company
- Kathryn Copriviza
- Bill Hagin
- Tom Ninkovich
- Stan Nielsen
- Colleen Brunetti
- Gino J Stefanni
- Patricia and Thomas Stepovich
- David Wildman

Ralph Jacobs and Chuck Allen join the PVHA Board

We are delighted to add two new members to our Board of Directors: Ralph Jacobs and Chuck Allen.

Ralph Jacobs will be our new Treasurer. He is a retired Naval Officer with 26 years of service before starting a second career as a CPA. An Illinois native, he was educated at the University of Illinois, where he earned a B.S. in Civil Engineering, before attending the Navy Post Graduate School, where he earned a M.S. in Meteorology. Ralph has been a resident of the Pajaro Valley since 1997.



Jacobs

Chuck Allen, born in North Monterey County, has always lived in the Pajaro Valley. His community involvement began at age 10 with his first 4-H exhibit at the Santa Cruz County Fair. Chuck graduated from Watsonville High School in 1958, and the California Polytechnic University, San Luis Obispo in 1963 with a B.S. degree in Agricultural Business. In 1964, Chuck began his career in real estate, with a short gap from 1965 to 1969, when he was Fair



Allen

Manager. His real estate career included development of subdivisions, property sales, and management. Chuck is a committed community volunteer — positions included president of PVHA in 1972; a Director for the P.V. Chamber of Commerce; a Council Member for the Salvation Army; a current Director for the Agricultural History Project; and chair of the Watsonville Fly-In Committee for three years. Chuck and Ramona, his wife for 30 years, work together in real estate, and as volunteers for the betterment of the community. We are thrilled to have Chuck back on the Board of Directors for PVHA



PVHA's fundraising raffle raised more than \$12,000. The winners are listed on the photo above. Thank you to all that donated and helped.

Raffle winners enjoy luncheon

It was a lovely luncheon for Billie Sorensen and her nine guests on Monday, Nov. 3 at the Bockius-Orr House.

Mrs. Sorensen won the first prize in our fundraising raffle and requested a lunch for 10 instead of the dinner for 8. She and her friends had a wonderful time dining on a table set with a fall décor. Gayle Ivanovich provided the beautiful centerpiece and fall

decorations for the party.

The delicious food was prepared by Judy Nielson and Martha Muzzi. The menu consisted of Kabocha Squash Soup, choice of chicken or salmon Cesar Salad, rolls and butter, and dessert choices of bread pudding or sorbet. Susan Jacobs, Claudia Mize, Sharon Bystran, Anne Dobler and Jolene Vukasovich helped in the kitchen and served.

The ladies were given a tour of the house and enjoyed the new display, which spotlights some of our oldest dresses from the 1800s. Congratulations to Billie on winning the First Prize.



Images of Christmas Past



Candleria light the Watsonville Plaza.



Main Street is decorated for the holidays. (circa 1980)



The "Canned Food" Christmas tree at Peck and Main streets shows the clever way the community has solicited donations.



Quinn's Meat Shop on Main Street displays its holiday selection of product in this photo taken around 1910. Of note is the practice of Blood Art, which can be seen on the carcasses of the animals for sale. Dressed turkeys hang in the background and a crate of live turkeys sits in front. Refridgeration, as we know it for the home, was not developed by General Electric until 1927, so fresh kill was the best method for meat delivery.



Chamber of Commerce members pose under lights that have been strung on Watsonville City Plaza. (circa 1934)

PAJARO VALLEY HISTORICAL ASSOCIATION
P.O. Box 623
WATSONVILLE, CA 95077

Preserving the History
of the Greater Pajaro Valley

Established 1940 ~ Incorporated 1956

Board of Directors

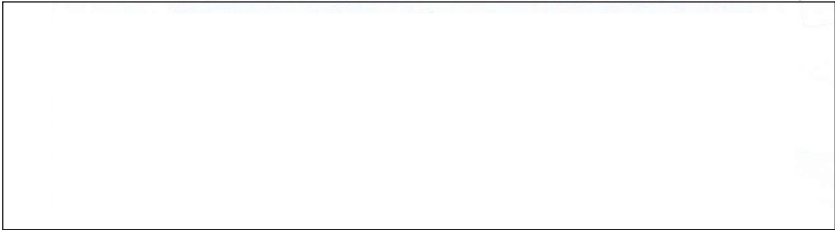
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Phil Ybarra, Vice-President
Ralph Jacobs, Treasurer
Luann Lauesen, Secretary
Ken Dobler
John Espinoza
Peter Navarro
Tony Scurich
Chuck Allen

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The Pajaro Valley Historical Association is a **nonprofit** public benefit corporation organized under the California Nonprofit Public Benefit Corporation Law for charitable purposes. Donations to the Pajaro Valley Historical Association are **tax deductible** within the meaning of Section 501 (c) (3) of the Internal Revenue Code. **Tax ID 94-1663161**

Not a member yet? Want to join now or need to renew?
We'd love to have you become a member of PVHA

MEMBERSHIP FORM

Please Make Checks Payable to “PVHA”

P.O. Box 623, Watsonville, CA 95077

or join via our website at www.pajarovalleyhistory.org

New Member Renewal Membership expiration date _____
 Donor \$40 Sponsor \$50 Supporter \$100
 Benefactor \$250 Patron \$500 Corporate \$ _____
Other Donation \$ _____ to be used for _____

Name: _____
Address: _____
City: _____ State _____ Zip _____
Phone No.: _____ Total enclosed: _____
Email Address: _____

(We are updating our database and would like to include your email address please)

All contributions are tax-deductible within the meaning of Section 501 (c)(3)
of the Internal Revenue Code ~ Tax ID 94-1663161

THANK YOU!

**Ways to
Donate**

- Become a Member
- Upgrade your Membership Level
- Make a general donation to the PVHA
- Make a donation to our endowment funds: Historic Preservation (endowment fund in formation) or Archive (endowment fund established at The Community Foundation)

Checks should be made payable to PVHA with a designation notation